

City Circle Acting Company of Coralville

PO Box 5156, Coralville, IA 52241-0156 <http://www.citycircle.org>



Dear Friend:

Our families, friends, co-workers and consumers represent many walks of life and are bound by our sense of community and concern for the quality of life in the Iowa City-Coralville area. The performing arts enhance that sense of community within all residents and businesses, and thus they help to build the cultural landscape of the entire community. Professional-quality theatre is an essential part of this vibrant culture.

With your support, we can continue to provide exciting productions and theatre activities. Many of the people who work on the current shows worked on the very first show, because they are committed to helping City Circle produce the best possible theatre experience in Coralville. Please join us in the development of a dynamic local culture through your support of the performing arts and become a sponsor of City Circle Acting Company of Coralville.

Since our first season in 1998, City Circle shows have grown in attendance, and talented new faces appear on our stages. City Circle has presented great comedies and dramas through shows like *Nunsense I & II*, *1776*, *Rocky Horror Show* and *Cat on a Hot Tin Roof*. In our sixth season, we are producing the longest running musical with "The Fantasticks", a very funny comedy with "Rumors", and a great fairy tale musical with "Once Upon a Mattress". Help us to make these productions come alive by supporting quality theatre at City Circle Acting Company.

You may utilize one or more ways in which your organization may contribute to City Circle Acting Company of Coralville: being an official sponsor of a show or of City Circle's 6th season, donating, getting season tickets, and/or through advertising in City Circle publications. Through City Circle, your show of support will benefit thousands of theatre participants, while increasing the visibility and prosperity of your business.

On behalf of the City Circle Acting Company of Coralville, thank you for your continued support. A City Circle board member will be in contact with you to help review your options. In the meantime, if you have any questions, PLEASE contact City Circle at the information below.

Sincerely,

Tony E. Hansen

City Circle Board Member and Publicity Director

Questions: email Tony at: tony-hansen@uiowa.edu or call: 319.621.6807

Support City Circle through Your Sponsorship!



Sponsorship Form

Yes, we want to sponsor and support quality theatre. We want to be a _____ level supporter. Please accept our donation of \$_____. (Please make all checks payable to City Circle Acting Company of Coralville.) We understand we will receive the benefits entitled for this level of sponsorship, as described on the reverse. We also understand that we can help by getting our donation in early to help cover the expenses for theatre productions. (In-kind services and/or donations are also gratefully accepted)

Please print or type:

Name of Company: _____

Phone: _____ Fax: _____

Company representative: _____

Email: _____

Address _____

City: _____ State: _____ Zip: _____

Signature of representative: _____

Date: _____

Corporate name and logo enclosed: ____ (Ad in jpg format on disk enclosed or emailed)

Please fill out and send this form, logo, ad and your donation to

City Circle Acting Company of Coralville
PO Box 5156
Coralville, IA 52241-0156
Email: tony-hansen@uiowa.edu

**Show your support
through advertising in
City Circle's playbills**



Advertisement Application Form

Advertisers for individual shows. Sponsorships are entitled “full season advertising” per “Benefits of Sponsorship” listed below.

<input type="checkbox"/> Full Page Ad in the playbill	\$189	\$99	The dimensions of a “playbill”:
<input type="checkbox"/> Half Page Ad in the playbill	\$139	\$79	Full page is 8.5”(h) x 5.5”(w)
<input type="checkbox"/> Quarter Page Ad in playbill	\$89	\$49	Half page is 4.25”(h) x 5.5”(w);
<input type="checkbox"/> Business Card Size Ad in playbill		\$35	Quarter page is 4.25”(h) x 2.75”(w);
<input type="checkbox"/> Season Tickets for your business \$35 X _____	Season Rates this column	Single Show this column	Standard business card size 1”x 3” or Eighth of page size at 2”(h) x 2.75”(w) . (enclose ad on disk or via email)

Purchase season tickets for \$35 for each Adult (\$30 for Students and Senior Season Tickets). Contributions may be direct financial or in-kind contributions. Individuals or businesses making these contributions are Patrons of the *Company* and are recognized in the programs of all productions for that season. Contributions are tax deductible.

In order to process this application, the necessary materials and the amount due must be submitted by July 3, 2003 for publishing with “The Fantasticks”, November 1, 2003 with “Rumors”, and February 27, 2004 with “Once Upon a Mattress”. Any applications received without payment and logo information (if necessary) will not be processed until payment is received. Payment must be received by the dates listed to be considered. Please make your check payable to: **City Circle Acting Company of Coralville**. An additional \$25.00 will be charged for returned checks.

Send to: City Circle Acting Company of Coralville,
PO Box 5156
Coralville, IA 52241-0156

For questions, phone (319) 354-3102 or email tony-hansen@uiowa.edu

Circles of Support

(Your support is tax deductible)

Diamond \$1000 +
Platinum \$500-999
Gold \$250-499

Silver \$100-249
Bronze \$50-99
Friends \$25-\$49

Benefits of Sponsorship:

Diamond: full page ad in the theater playbills; company logo (if provided) will also appear on the City Circle website. Will be listed as an official sponsor of City Circle shows as indicated; 10 season tickets will be provided

Platinum: half page ad in the theater playbills; company logo (if provided) will also appear on the City Circle website. Will be listed as a co-sponsor of City Circle shows as indicated; 5 season tickets will be provided.

Gold: quarter page ad in theatre playbills; company logo (if provided) will also appear on the City Circle website; 3 season tickets will be provided.

Silver: business card size ad in theatre playbills, listed on the City Circle website; 2 season tickets will be provided.

Bronze and Friends: listed in theatre playbills; listed on the City Circle website

Contributions must be received by July 7, 2003 if company is to be recognized on "The Fantasticks" playbills. Purchase season tickets for \$35 for each Adult (\$30 for Students and Senior Season Tickets). Contributions may be direct financial or in-kind contributions. Individuals or businesses making these contributions are Patrons of the *Company* and are recognized in the programs of all productions for that season.

The form of a "playbill". Full page is 8.5"(H) x 5.5"(W); half page is (H)4.25" x (W)5.5"; quarter page is (H) 4.25" x (W)2.75" and (H)1" x (w)3" for standard business card size. Diamond, Platinum and Gold Sponsors may have their logos displayed on the web and advertising is restricted to approximately 100x300 pixels or 200x200 pixels.

In order to process this application the necessary materials and the amount due must be submitted by the deadline of July 7, 2003. Any applications received without payment and logo information (if necessary) will not be processed until payment is received. Payment must be received by the deadline to be considered. Please make your check payable to: **City Circle Acting Company of Coralville**. An additional \$25.00 will be charged for returned checks.

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